Beyond the News

News. Opinion. Comment. Analysis. Fun.

About

Wanted: Daily Sun news editor

By matthewsavides on September 30, 2010

This blog is inspired by my girlfriend, Megan, who spotted an advert for the Daily Sun the other day. The tabloid title – the biggest daily in the country – is looking for a news editor. I wonder what qualifications/requirements the incumbant might need...

Hmm...



VACANCY: NEWS EDITOR

Requirements

The incumbant will be required to:

- use excessive numbers of exclaimation marks;
- accurately use CAPITAL letters in the middle of sentences;

- accurately differentiate between various spiritual/mythical beings, especially when images of these beings are sent to the newsdesk;
- ignore facts that might get in the way of a good story;
- re-write copy to make it entertaining, lively, gripping and no longer capable of winning any journalistic prizes;
- beat any journalist with a sjambok if their copy does not include at least one of the following: sex, death, tokoloshe (or any other mythical being), broken houses, a bullet, male or female sexual organs;
- report to the editor directly, calling him Baas;
- write billboards and posters that will jointly intrigue and cause car crashes as the drivers piss themselves laughing, and
- show an intense dislike for white people, especially if that witou's name is Helen or if their surname is Zille or if they belong to that bastard idiotic Democratic Alliance party.

The incumbant must also:

- have a valid South African identity document (we hate amaKwereKwere);
- the ability to pronouce the word 'elbow' in isiZulu;
- a legal drivers' licence because chasing after the tokoloshe requires long drives to Limpopo;
- proof of at least one encounter with an alien, tokoloshe, poltergeist or ghost;
- evidence of having witnessed or been involved in the sexual molestation of a goat (or any other beast);
- been to school, even if it is only Grade 5; and
- absolutely no moral inclination for the truth.

The ability to swear excessively in at least three of the official languages will also come in handy, as will the ownership of shoes. If you sleep with your bed on bricks and can prove it – your chances of employment are greatly improved.

Applications can be emailed to <u>baas.editor@dailysun.co.za</u> and cc'd to the.tokoloshe@eish.com.



Like this? Tell your friends.

- **Twitter**
- LinkedIn
- Facebook
- Email
- **Print**

Like this:

<u>Like</u> Be the first to like this post.

Posted in: Uncategorized

Post navigation

 \leftarrow Older $\underline{\text{Newer}} \rightarrow$

3 Responses



megan September 30, 2010 at 10:08 am | Reply

Baaahahahahaha! So funny!

Tweets that mention Wanted: Daily Sun news editor « Keeping The Piece -- Topsy.com September 30, 2010 at 12:46 pm | Reply

[...] This post was mentioned on Twitter by Leeyon, Matthew Savides. Matthew Savides said: "Wanted: Daily Sun news editor". My new blog post – taking the piss out of the country's biggest daily. http://bit.ly/dv7sMr [...]



michele knox September 30, 2010 at 2:03 pm | Reply

lol!!!!!

Leave a Reply

Enter your comment here..



Fill in your details below or click an icon to log in:

(required)(Address never made

public)(required)(Log Out / Change)(Log Out / Change)(Log Out / Change)

Notify me of follow-up comments via email.

Post Comment

What's this all about?

So you've ended up on my blog. Nice to have you here, accidentally or not. I'm a journalist in Durban, highly opinionated and deeply interested in the news. That's what you'll find here. Comment on news, sport and life in general. You'll find satire, comment and reviews on places and events I've been to. More than anything, though, you'll find a place where I share what's on my mind. It will be beyond the news.

Twitter

- But are they winning with panache? RT @Pyfagorass: For the record, the "moffies" are winning. 48 minutes ago
- RT @Follow_SA: DURBAN Tweetup! Prizes incl @RoyalPalmDurban, snacks, welcome drink,
 - @EmmanuelCastis singing & goodie bags http://t.c/ ... 55 minutes ago
- It's @masoodboomgaard, doing nothing, as usual. instagr.am/p/KaHu6liUaW/ 1 hour ago
- Genuinely excited about #pubquiz tonight. I'm in a good mood. 1 hour ago
- RT @ <u>funnyoneliners</u>: Hanging is the number one cause of death for stick figure people. RT @ <u>Yimsterfife</u>

 2 hours ago

http://twitter.com/matthewsavides

Congrats! You are the

• 36,104 person to click on this site. Your prize is in the mail.

Category Cloud

#7DaysOffline Arts & Entertainment Creative Writing Crits Durban Let's Be Sporting Matt's

Meanderings Matt Does Europe My Life News Operation Thin Man Politically speaking

Practical Advice Published Articles Random Musings The Durban Diaries

The Vuvuzela Diaries Twisted history Uncategorized

Tags

#7DaysOffline ANC Aussies comedy cricket DA Death Durban eThekwini facebook fat Fifa football IFP Jacob Zuma Jennifer Rovero Juju Julius Malema JZ

KwaZulu-Natal KZN madiba Matthew media Moses Mabhida Stadium Neil Green nelson mandela operation thin man Paris Hilton Paul the Oracle Octopus poaching Police politics Practical Advice rain rhino SAPS sardine run Soccer South Africa sport Stand-up comedy Twitter World Cup Zuma

Blog at WordPress.com. Theme: Retro-Fitted by Justin Tadlock.

Follow

