

## Site Usage

61,236 Visits

243,039 Pageviews

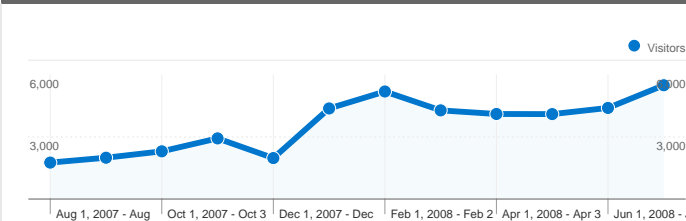
3.97 Pages/Visit

58.71% Bounce Rate

00:05:12 Avg. Time on Site

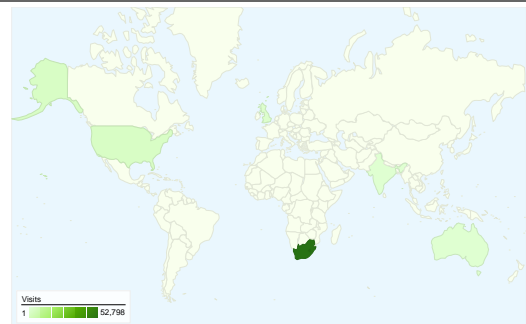
66.90% % New Visits

## Visitors Overview

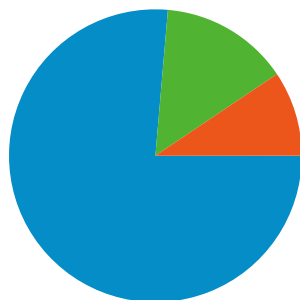


Visitors  
41,148

## Map Overlay world



## Traffic Sources Overview



■ **Search Engines**  
46,762.00 (76.36%)

■ **Direct Traffic**  
8,711.00 (14.23%)

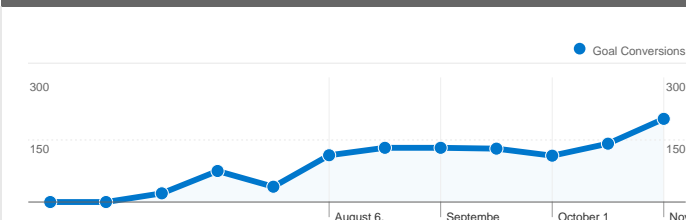
■ **Referring Sites**  
5,761.00 (9.41%)

■ **Other**  
2 (> 0.00%)

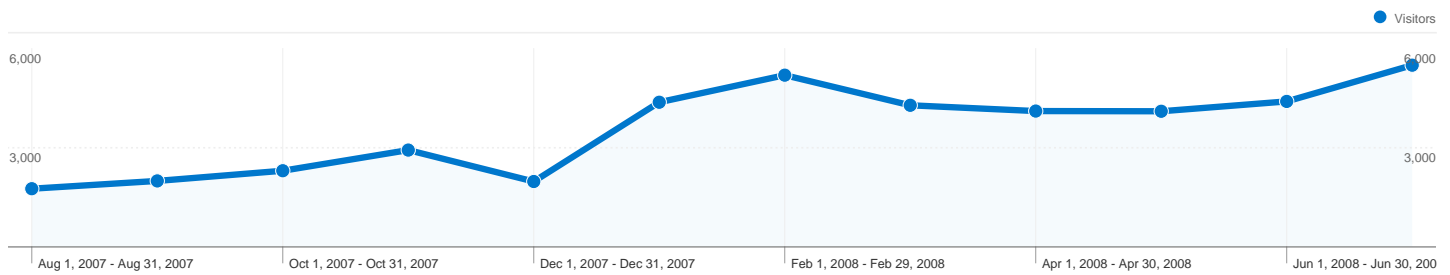
## Content Overview

Pages	Pageviews	% Pageviews
/	25,978	10.69%
/forums/	10,973	4.51%
/forums/index.php	4,809	1.98%
/forums/showthread.php?t=155	3,846	1.58%
/forums/showthread.php?t=387	3,066	1.26%

## Goals Overview



Goal Conversions  
1,091



**41,148 people visited this site**

**61,236 Visits**

**41,148 Absolute Unique Visitors**

**243,039 Pageviews**

**3.97 Average Pageviews**

**00:05:12 Time on Site**

**58.71% Bounce Rate**

**66.92% New Visits**

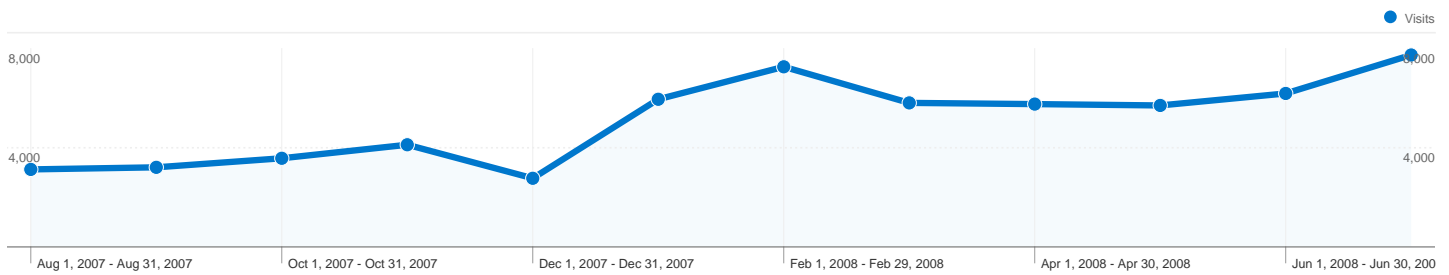
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	44,636	72.89%	Unknown	28,580	46.67%
Firefox	14,934	24.39%	DSL	22,697	37.06%
Opera	833	1.36%	T1	6,424	10.49%
Safari	613	1.00%	Cable	1,938	3.16%
Mozilla	131	0.21%	Dialup	1,277	2.09%

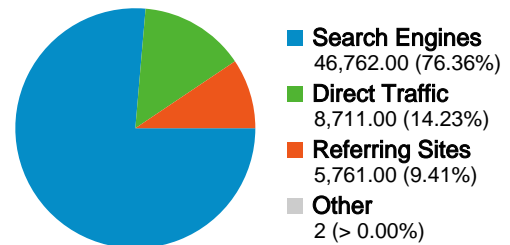
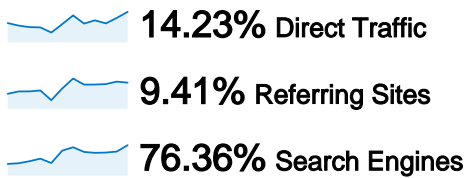
# Traffic Sources Overview

Aug 1, 2007 - Jul 31, 2008

Comparing to: Site

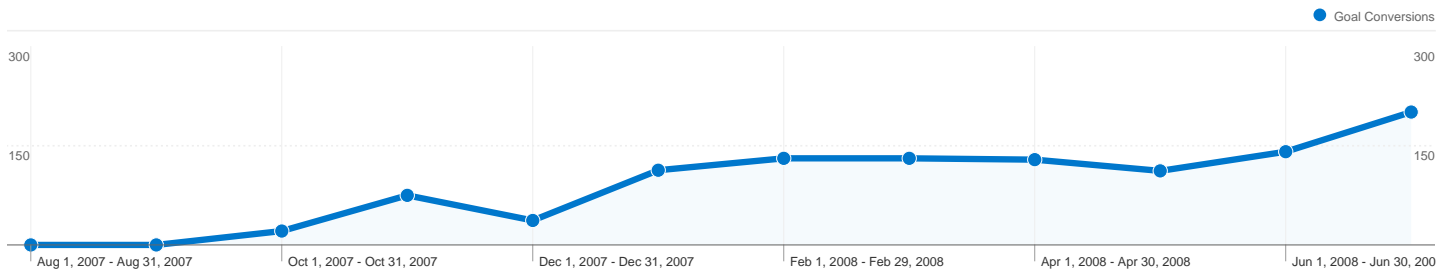


All traffic sources sent a total of 61,236 visits



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	45,828	74.84%	rudco	2,972	6.36%
(direct) ((none))	8,711	14.23%	amway	1,795	3.84%
google.com (referral)	854	1.39%	it34	1,222	2.61%
mygenius.com (referral)	836	1.37%	nca	759	1.62%
sapca.org.za (referral)	456	0.74%	ictel	714	1.53%

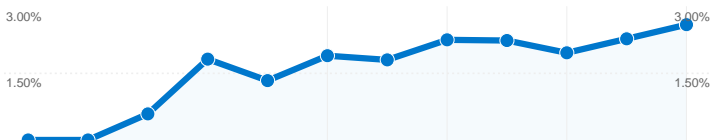


Visitors completed 1,091 goal conversions

1,091 conversions, Goal 1: New registration

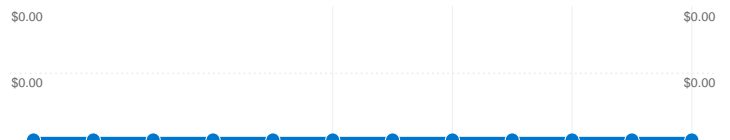
## Goal Performance

Goal Conversion Rate

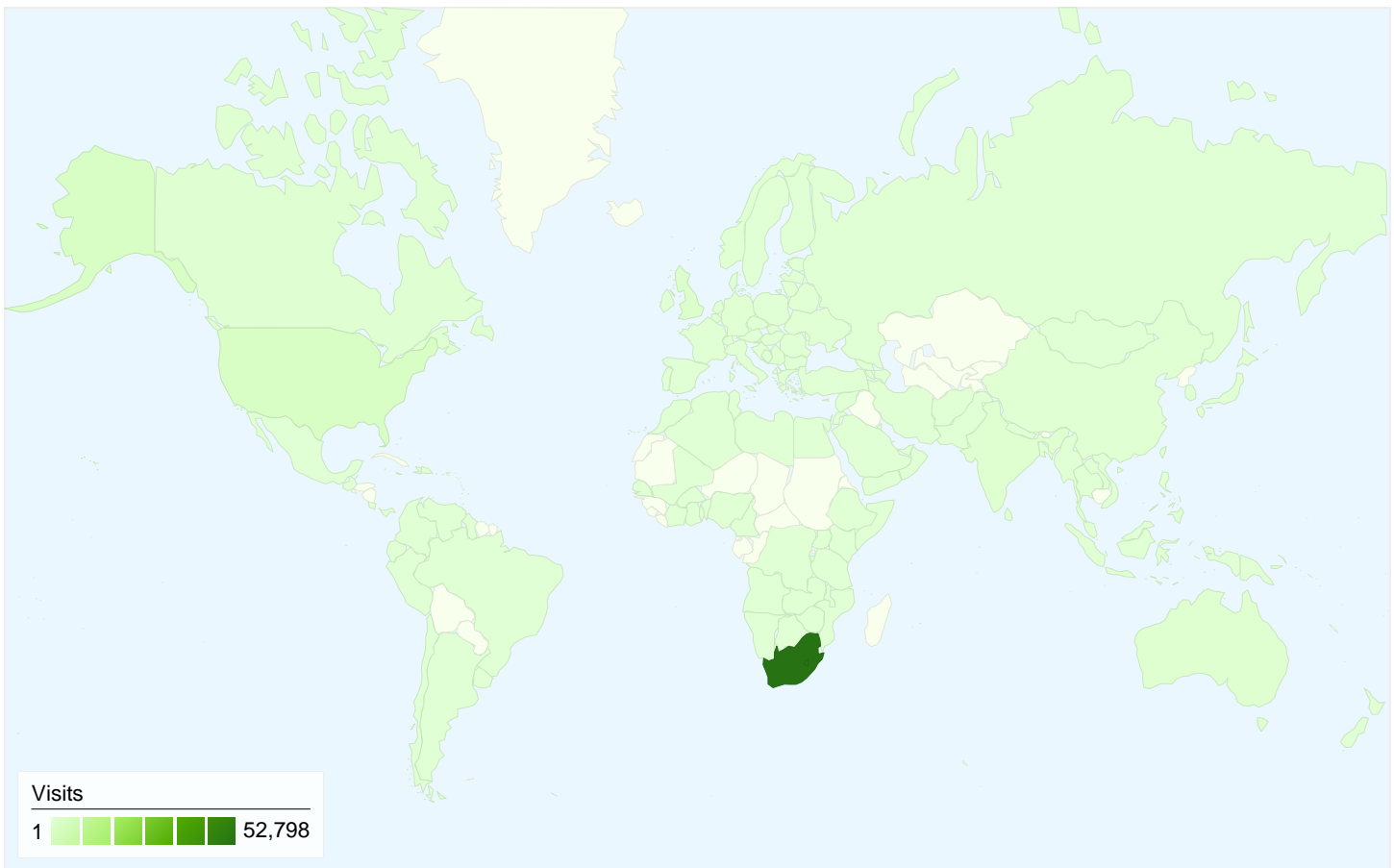


Goal Conversion Rate  
1.78%

Total Goal Value



Total Goal Value  
\$0.00

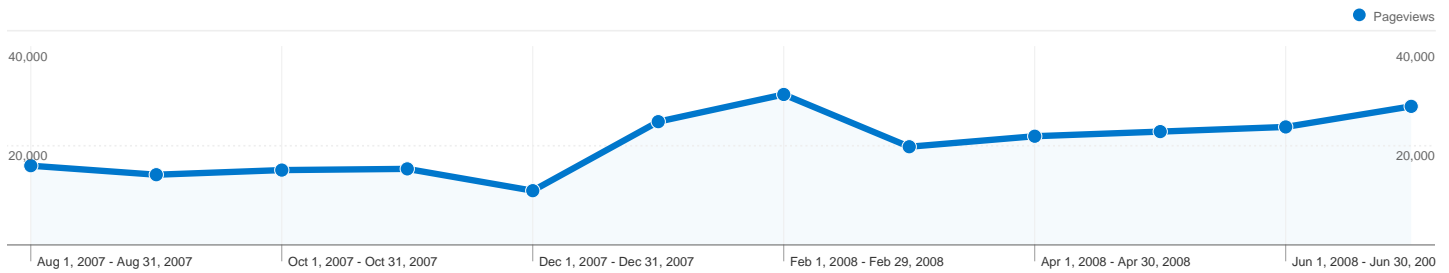


## 61,236 visits came from 148 countries/territories

### Site Usage

Visits 61,236 % of Site Total: 100.00%	Pages/Visit 3.97 Site Avg: 3.97 (0.00%)	Avg. Time on Site 00:05:12 Site Avg: 00:05:12 (0.00%)	% New Visits 66.91% Site Avg: 66.90% (0.02%)	Bounce Rate 58.71% Site Avg: 58.71% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
South Africa	52,798	4.22	00:05:43	63.35%	55.86%
United States	2,423	1.80	00:00:57	94.47%	84.28%
United Kingdom	1,385	2.69	00:02:12	88.01%	71.91%
Australia	553	3.29	00:03:25	76.49%	66.91%
India	490	2.48	00:01:49	90.41%	75.51%
Canada	360	1.83	00:01:14	89.44%	77.50%
Philippines	274	1.35	00:01:19	97.81%	81.75%
Norway	259	2.28	00:03:34	82.63%	69.11%
Germany	195	2.77	00:01:47	88.72%	76.41%
China	166	5.60	00:06:09	73.49%	54.22%






Pages on this site were viewed a total of 243,039 times

 243,039 Pageviews

 179,561 Unique Views

 58.71% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	25,978	10.69%
/forums/	10,973	4.51%
/forums/index.php	4,809	1.98%
/forums/showthread.php?t=1559	3,846	1.58%
/forums/showthread.php?t=387	3,066	1.26%