

Site Usage

78,866 Visits

61.80% Bounce Rate

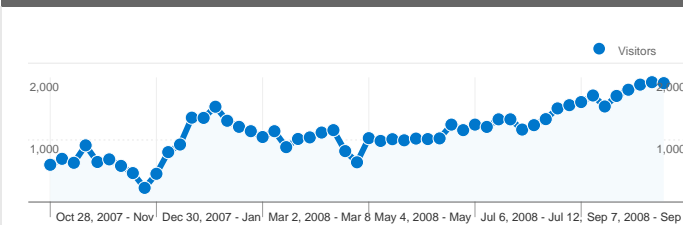
288,895 Pageviews

00:04:27 Avg. Time on Site

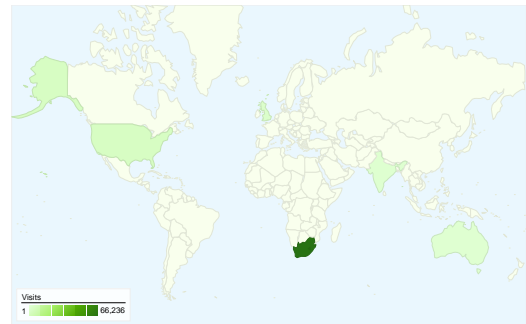
3.66 Pages/Visit

70.30% % New Visits

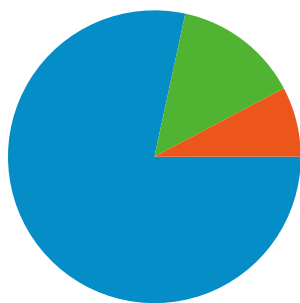
Visitors Overview


Visitors
55,774

Map Overlay world



Traffic Sources Overview



■ **Search Engines**
61,821.00 (78.39%)

■ **Direct Traffic**
10,947.00 (13.88%)

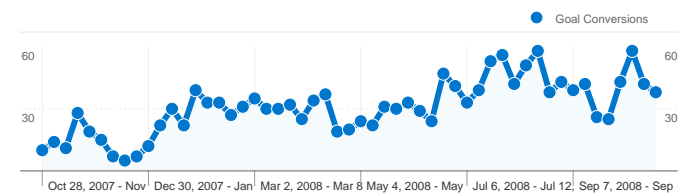
■ **Referring Sites**
6,096.00 (7.73%)

■ **Other**
2 (> 0.00%)

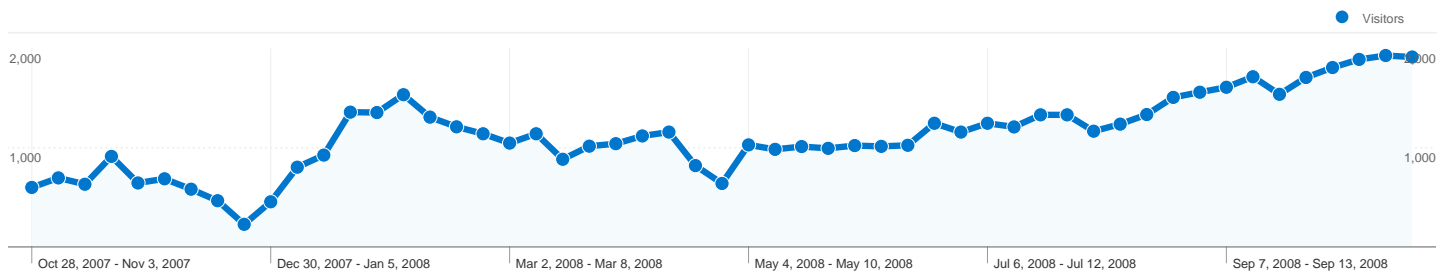
Content Overview

Pages	Pageviews	% Pageviews
/	28,117	9.73%
/forums/	14,944	5.17%
/forums/showthread.php?t=387	3,487	1.21%
/forums/forumdisplay.php?f=2	3,318	1.15%
/forums/register.php?do=addm	3,288	1.14%

Goals Overview



Goal Conversions
1,634



55,774 people visited this site


 **78,866 Visits**


 **55,774 Absolute Unique Visitors**

 **288,895 Pageviews**

 **3.66 Average Pageviews**

 **00:04:27 Time on Site**

 **61.80% Bounce Rate**

 **70.30% New Visits**

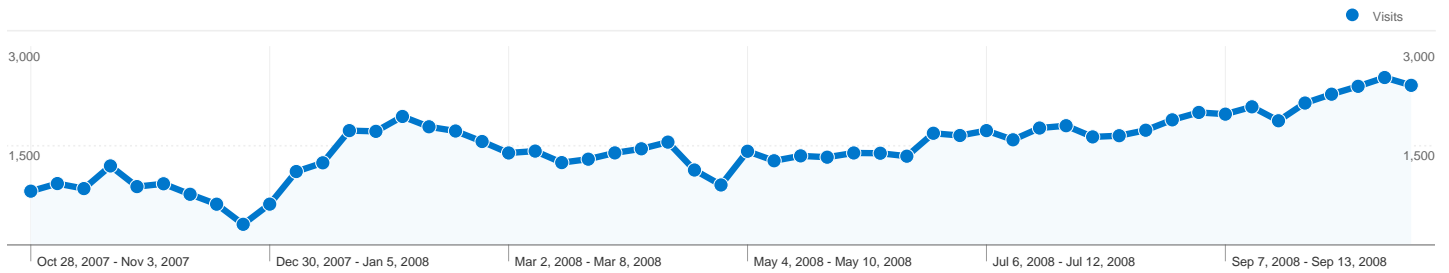
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	57,785	73.27%	Unknown	36,200	45.90%
Firefox	18,560	23.53%	DSL	30,933	39.22%
Opera	1,002	1.27%	T1	7,372	9.35%
Safari	885	1.12%	Cable	2,349	2.98%
Chrome	374	0.47%	Dialup	1,605	2.04%

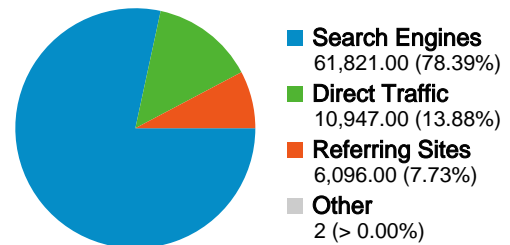
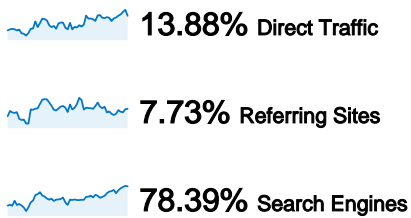
Traffic Sources Overview

Oct 28, 2007 - Nov 1, 2008

Comparing to: Site

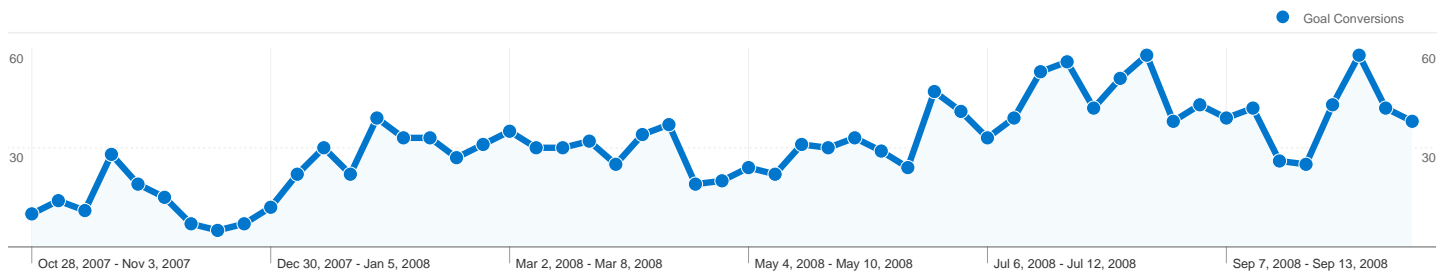


All traffic sources sent a total of 78,866 visits



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	60,575	76.81%	amway	2,400	3.88%
(direct) ((none))	10,947	13.88%	rudco	1,250	2.02%
mygenius.com (referral)	837	1.06%	it34	1,229	1.99%
google.com (referral)	723	0.92%	ictel	795	1.29%
mail.google.com (referral)	641	0.81%	nca	556	0.90%



Visitors completed 1,634 goal conversions

 1,634 conversions, Goal 1: New registration

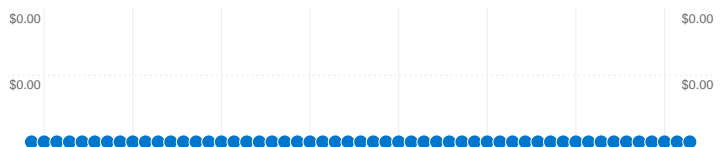
Goal Performance

Goal Conversion Rate

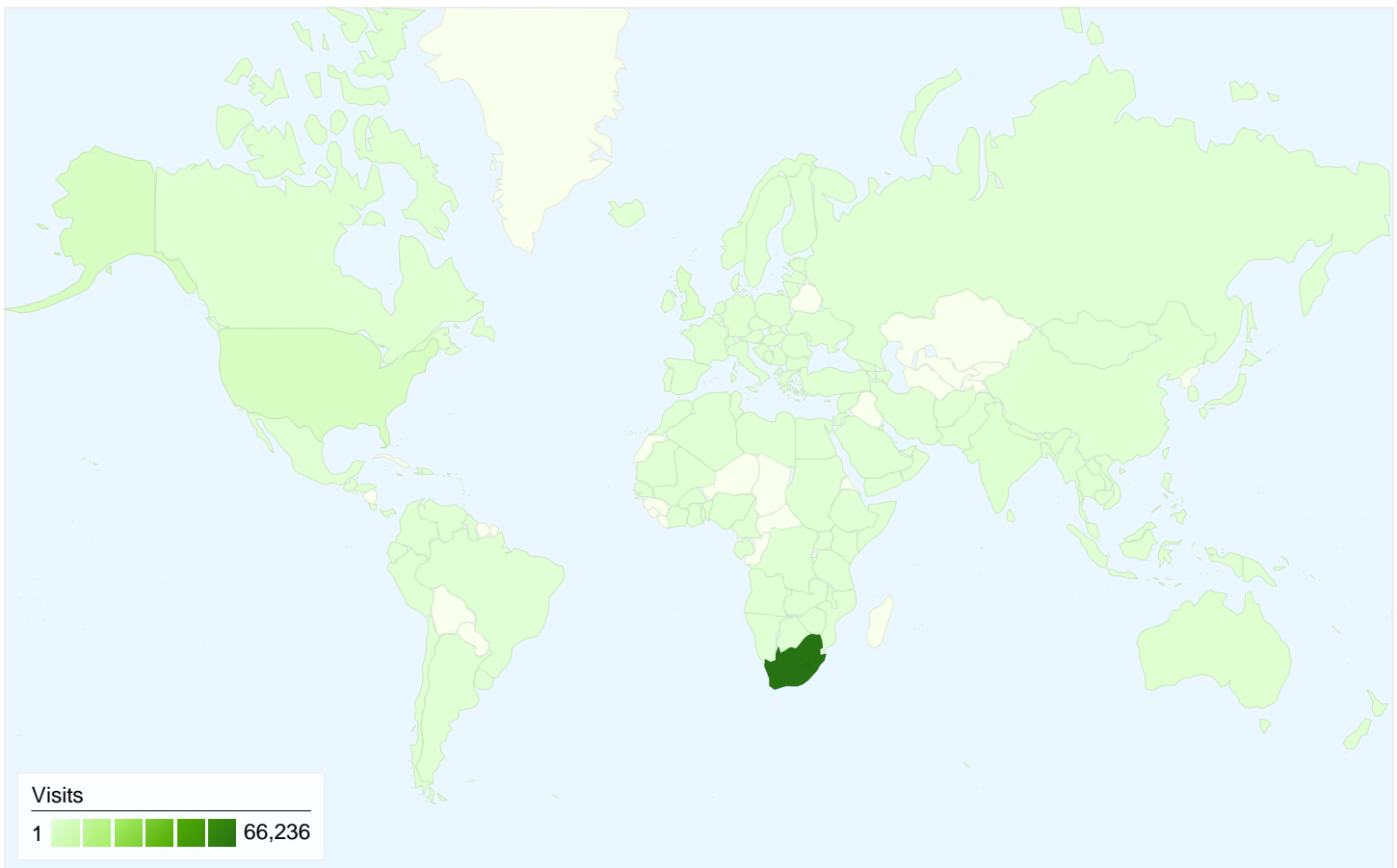


Goal Conversion Rate
 2.07%

Total Goal Value



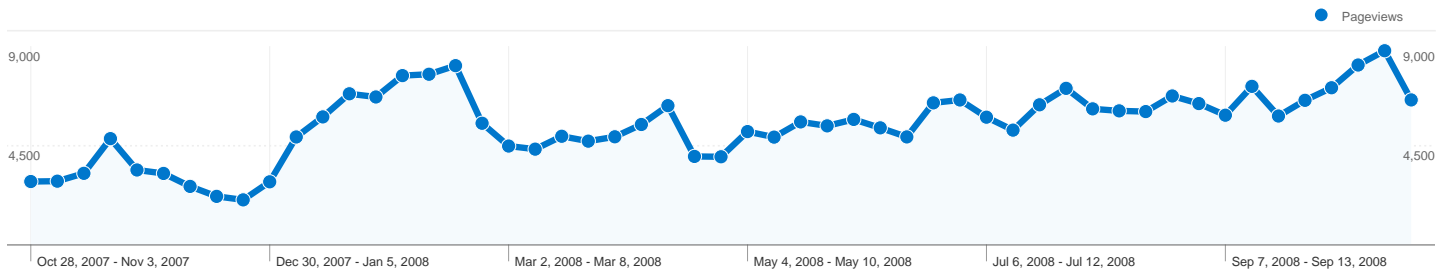
Total Goal Value
 \$0.00



78,866 visits came from 158 countries/territories

Site Usage


Visits 78,866 % of Site Total: 100.00%		Pages/Visit 3.66 Site Avg: 3.66 (0.00%)		Avg. Time on Site 00:04:27 Site Avg: 00:04:27 (0.00%)		% New Visits 70.32% Site Avg: 70.30% (0.03%)		Bounce Rate 61.80% Site Avg: 61.80% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
South Africa			66,236	3.95	00:04:58	66.44%		58.52%	
United States			3,516	1.73	00:00:55	94.94%		84.81%	
United Kingdom			1,928	2.56	00:01:57	89.16%		74.69%	
India			948	2.06	00:01:28	90.51%		78.80%	
Australia			713	2.64	00:02:22	83.31%		72.23%	
Canada			500	1.64	00:01:10	92.80%		81.60%	
Norway			422	2.07	00:02:54	87.68%		73.93%	
Philippines			375	1.49	00:01:21	96.80%		82.67%	
China			257	6.68	00:07:41	66.15%		49.81%	
Germany			252	2.52	00:01:34	90.48%		78.17%	



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 213,876 Unique Views

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Top Content

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