



Site Usage

3,950 Visits

 18,577 Pageviews

 4.70 Pages/Visit

 55.65% Bounce Rate

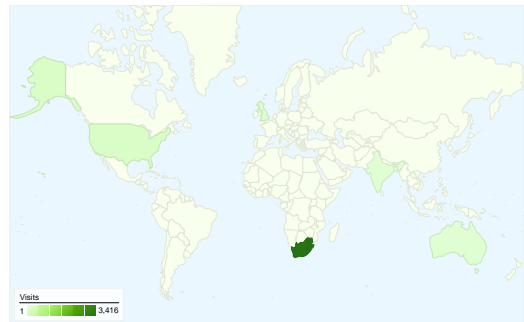
 00:05:51 Avg. Time on Site

 68.18% % New Visits

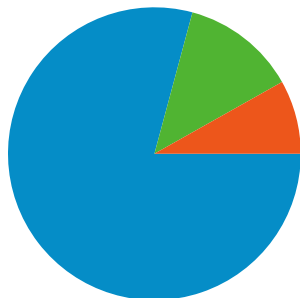
Visitors Overview


Visitors
2,821

Map Overlay world



Traffic Sources Overview



■ **Search Engines**
3,128 (79.19%)

■ **Direct Traffic**
500 (12.66%)

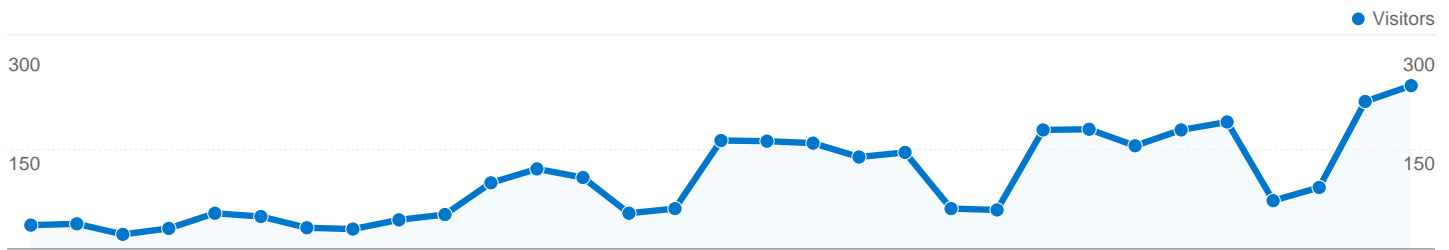
■ **Referring Sites**
322 (8.15%)

Content Overview

Pages	Pageviews	% Pageviews
/	1,973	10.62%
/forums/	966	5.20%
/forums/forumdisplay.php?f=2	292	1.57%
/forums/index.php	264	1.42%
/forums/showthread.php?t=387	241	1.30%

Goals Overview


Goal Conversions
83




2,821 people visited this site

 **3,950 Visits**

 **2,821 Absolute Unique Visitors**

 **18,577 Pageviews**

 **4.70 Average Pageviews**

 **00:05:51 Time on Site**

 **55.65% Bounce Rate**

 **68.23% New Visits**

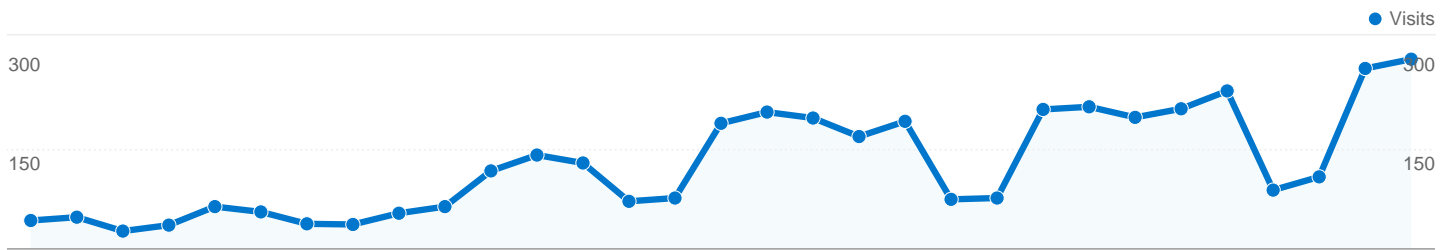
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,863	72.48%	Unknown	1,971	49.90%
Firefox	980	24.81%	DSL	1,400	35.44%
Opera	49	1.24%	T1	394	9.97%
Safari	40	1.01%	Cable	97	2.46%
Mozilla	9	0.23%	Dialup	71	1.80%

Traffic Sources Overview

Dec 23, 2007 - Jan 22, 2008

Comparing to: Site

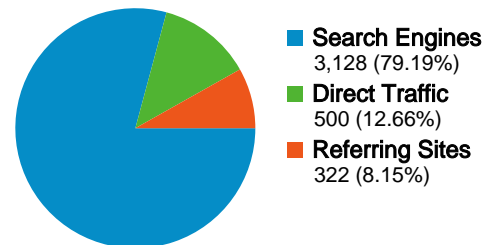


All traffic sources sent a total of 3,950 visits

12.66% Direct Traffic

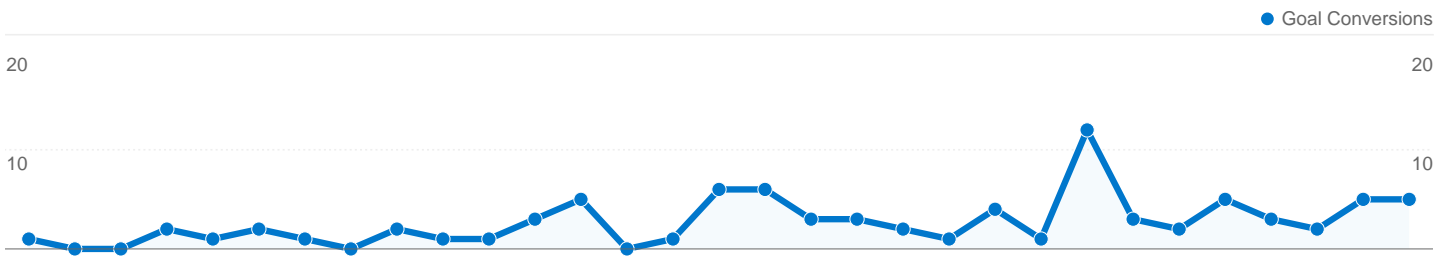
8.15% Referring Sites

79.19% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,049	77.19%	amway	157	5.02%
(direct) ((none))	500	12.66%	oil price	145	4.64%
google.com (referral)	93	2.35%	rudco	131	4.19%
mail.google.com (referral)	52	1.32%	it34	96	3.07%
yahoo (organic)	32	0.81%	forum sa	93	2.97%



Visitors completed 83 goal conversions

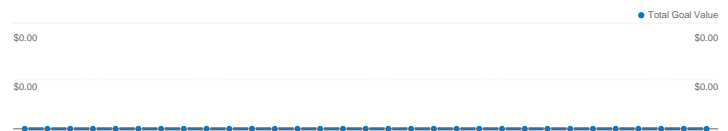
 83 conversions, Goal 1: New registration

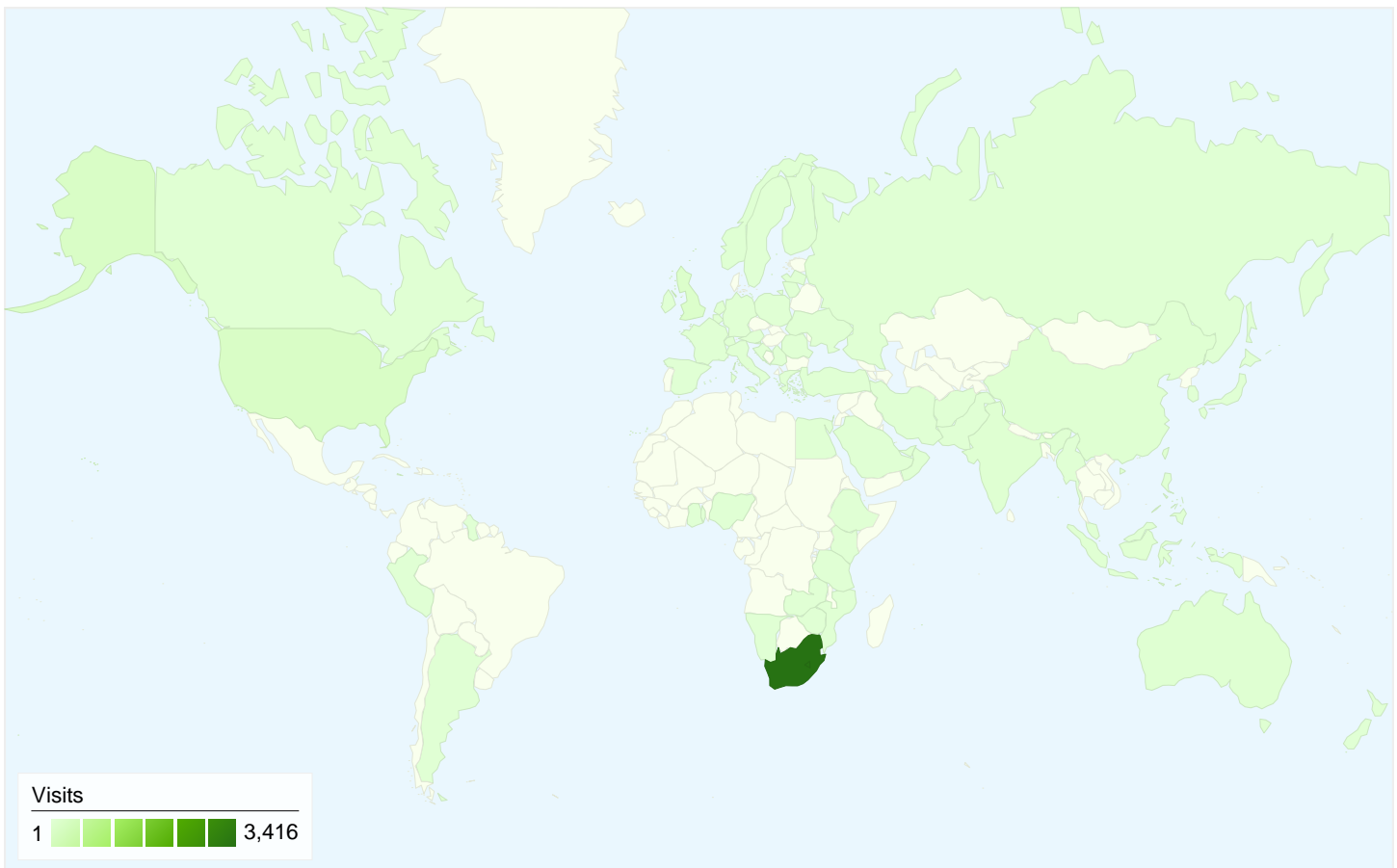
Goal Performance

Goal Conversion Rate



Goal Conversion Rate
 2.10%





3,950 visits came from 65 countries/territories

Site Usage

Visits 3,950 % of Site Total: 100.00%		Pages/Visit 4.70 Site Avg: 4.70 (0.00%)		Avg. Time on Site 00:05:51 Site Avg: 00:05:51 (0.00%)		% New Visits 68.23% Site Avg: 68.18% (0.07%)		Bounce Rate 55.65% Site Avg: 55.65% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
South Africa			3,416	5.04	00:06:26	65.22%		52.40%	
United States			152	2.65	00:01:24	89.47%		76.97%	
United Kingdom			92	2.55	00:01:39	90.22%		81.52%	
Australia			31	1.81	00:00:43	93.55%		77.42%	
India			24	1.67	00:01:42	79.17%		66.67%	
China			23	4.83	00:05:44	82.61%		78.26%	
Norway			21	1.05	00:00:05	95.24%		95.24%	
Canada			20	1.40	00:00:23	90.00%		80.00%	
Netherlands			18	3.61	00:01:53	94.44%		66.67%	
Indonesia			16	6.06	00:12:54	31.25%		43.75%	



Pages on this site were viewed a total of 18,577 times

 **18,577** Pageviews

 **13,434** Unique Views

 **55.65%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	1,973	10.62%
/forums/	966	5.20%
/forums/forumdisplay.php?f=2	292	1.57%
/forums/index.php	264	1.42%
/forums/showthread.php?t=387	241	1.30%